Communications Strategy

A COMPANION PIECE TO THE UNITED NATIONS SUSTAINABLE DEVELOPMENT FRAMEWORK
SIERRA LEONE 2020-2023

UNITED NATIONS
SIERRA LEONE

Communications Strategy

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SIERRA LEONE 2020-2023

UNITED NATIONS COUNTRY TEAM
Sierra Leone

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Introduction

The United Nations (UN) system in Sierra Leone comprises 21 agencies, funds and programmes, each with its own mandate and specialized field of expertise and working collaboratively Leaving No One Behind. The UN in Sierra Leone is led by the Resident Coordinator (RC), who is also the Designated Official for Security (DO).

The role of the UN is to support the Government of Sierra Leone to implement its National Development Plan in achieving the Sustainable Development Goals which is presently, Sierra Leone's Medium-Term National Development Plan (2019-2023), as well as other internationally agreed development goals and treaties including the Sustainable Development Goals (SDGs). To support the Government's plan, the UN developed the United Nations Sustainable Development Cooperation Framework (UNSDCF) 2020-2023, which guides the work of the UN in Sierra Leone through capacity development, technical assistance, policy guidance, programming support, and coordination internally as well as with the Government, donors, national authorities, civil society organizations, the media, non-governmental organizations and local communities. Underlying the work of the UN in Sierra Leone are the values enshrined within the UN Charter and Universal Declaration of Human Rights among other key globally agreed upon Resolutions and Protocols governing development.

PURPOSE

The purpose of the strategy is to support the implementation of the UNSDCF through communication activities, strengthen inter-agency cooperation, ensure consistency of messaging, and increase the profile and transparency of United Nations activities at the national level. A joint communication strategy strives to position the United Nations country team as efficient, effective and results oriented.

OVERALL OBJECTIVE

In support of the implementation of the UNSDCF, the main objective of the strategy is to raise awareness and enhance visibility on key SDGs priorities in the country and Agenda 2030 though coordinated channels of communication to deliver a common message. Taking the communication context and key target audiences into consideration, the communication will guide the United Nations Communication Group (UNCG) to focus on achieving the main communication objective. The outcomes below will support the overall goal.

The implementation of this plan will depend on commitment from UNCT members, the UNCG as well as on available resources and support from senior management.

1

OUTCOME 1

The UN achieved increased visibility of the UN in Sierra Leone and credibility with key 3 partners (Government, media and development partners), jointly showcasing UN achievements of the UNSDCF towards the SDGs.

2

OUTCOME 2

The UN effectively disseminated weekly common messaging to contribute to shifting public perception on key development indicators stated in the UNSDCF.

3

OUTCOME 3

The UN created internal awareness and ownership of the UNSCDF outcomes and UNCG activities.

4

OUTCOME 4

The UN effectively communicates and conveys information/key messages internally and externally during a crisis, with support of a Communications Crisis Group, when needed.

Context

STRENGTHS

Summary: When the UN family combines its resources as One, it already has considerable communication strength and a favourable context to communicate within the UN Family.

• UN has the image of being a credible and neutral mediator between parties and can rely on a high level of respect.
• UN has a good partnership with political actors and is seen as providing valuable support to the government.
• UN has a long-standing presence in Sierra Leone, including the success of the peace process, and the fight against Ebola and Covid.
• UN can speak with authority and is heard.
• UN has a Strategic programme foundation through the UNSDCF
• Experience in leading creative and successful communication campaigns, consultations, and events.

OPPORTUNITIES

Summary: The UNSDCF provides a structured approach, to focus on priority themes, the UN can capitalize on its combined communication strength.

• High level of media coverage during the Ebola epidemic has increased residual global interest in Sierra Leone's development.
• UNCG has time to raise resources and prepare for worst-case scenario as well as advise strategically on engaging meaningfully in national discourse, ensure continuity in joint communication.
• Monitoring of the UNSDCF and SDGs achievements towards the Agenda 2030.
• Electronic media can be better utilized to tell the UN story, while at the same time providing a news source for local media.
• Working with media can strengthen their knowledge of the SDGs, the UN and development issues and how to report them.
• The UN has an extended outreach network through partners (especially useful in provincial areas).
• A diverse number of publications (more than 200 media outlets) and channels are available. With many influencers already working with UN agencies and in causes such as COVID19.
• Development issues are regarded as newsworthy and are well-covered in national media.

WEAKNESSES

Summary: The UN in Sierra Leone needs more investment in communication and ownership of UNCG members to help the UN Communicate as One.

• The UNCT does not have a designated spokesperson or communication policy, leading to fragmented messaging and an inconsistent voice of the UN. Agency communication and advocacy activities occurred in isolation
• UN agencies have their own communication priorities - support and commitment of senior management needs to be assured. The current Communication Group has limited human resources as it is seen as add-on.
• People of Sierra Leone have a low level of awareness of what UN is doing and often perceive it as an NGO or service provider.
• Inconsistent branding and messaging weakens brand strength and credibility.
• Lack of Consistency in presence and participation of the UNCG from communication focal points.
• Different communication resources at different agencies

THREATS

Summary: Potential threats can be averted and turned into opportunities by advanced planning and investment in communication resources.

• Media-generated conflict, based on trust and mistruth, could test the UN's relationship with the government.
• Low professional capacity of local journalists, often expect payment, have limited access to internet and little evidence-based reporting.
• Low accountability as local media can be linked to political parties.
• International media has limited presence in country
• If the UN does not Communicate as One, it might have less visibility, influence on political agenda, less support and funding for UN programmes.
• Media economy is not conducive for free, quality, neutral reporting. Monetary expectations for publishing stories/articles.

" Media consumption and literacy rates vary greatly between urban and rural populations...

DEVELOPMENT CONTEXT

- Media consumption and literacy rates vary greatly between urban and rural populations, circa 62% of the population are illiterate with women being the greater majority.
- The most important, most reliable and most used source of information for Sierra Leoneans is the radio (77%), 10% read a newspaper or magazine, circa 13% have some access to the internet.
- TV and radio have bigger audiences than print media.
- Internet use is concentrated among the urban, educated elite and the diaspora.
- Local community leaders are influential.
- English is a second language; Krio is the most widely spoken language.

HOW TO WORK ON THIS CONTEXT

- Workshops/ seminars/ training sessions with media practitioners
- Working with media practitioners to set up a reporter network or association gives visibility and follow through on such issues as the SDGs et al.
- Messaging should be clear without jargons and consider the need of different languages and formats
- UNCG can produce own material to share with Radio stations and printed media
- Heads of agencies can participate in TV/ radio shows on important messaging

Key Messages

The general key messages are stated on the action plan, while specific key messages for each UNSDCF outcome will be defined by the Results Groups during the implementation of the UNSDCF on an annual basis, which will inform the UNCG Workplan that year.

CROSS-CUTTING ISSUES

Gender Equality and Women's Empowerment

Capacity Development

SGBV

Extractive Industries

Youth Empowerment

Land Rights

Sustainable Infrastructure

Constitutional Review

HIV/AIDS

Climate Change

Health, Safety, Security and Environment

Human Rights Protection
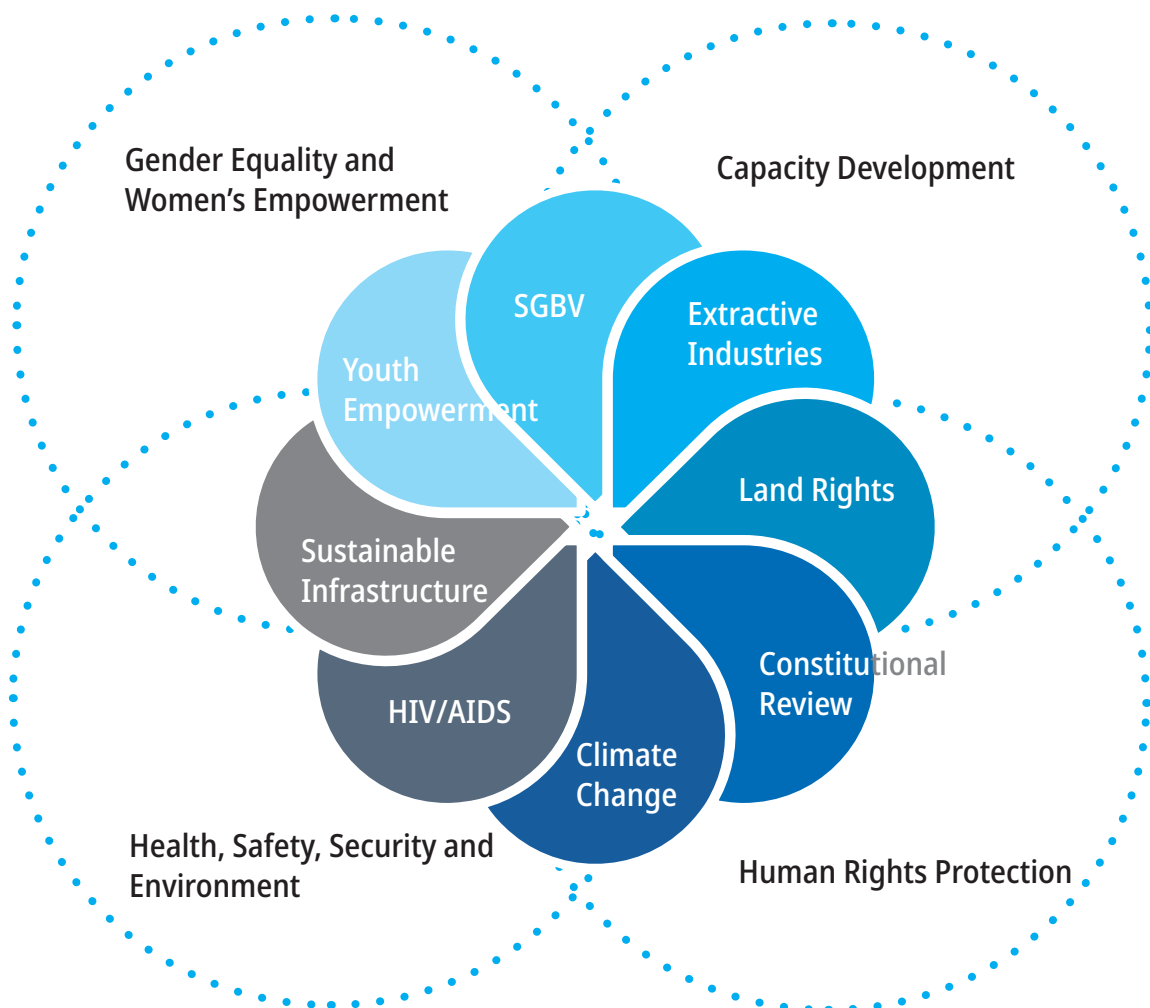
Key Dates Identified

INTERNATIONAL DAYS	
8 March	International Women's Day
22 April	World Malaria Day
28 May	World Hunger Day
5 June	World Environmental Day
16 June	Day of the African Child
20 June	World Refugee Day
27 June	National Testing day
11 July	World Population Day
1-7 August	World Breastfeeding week
12 August	International Youth Day
19 August	World Humanitarian Day
21 September	International Peace Day
11 October	International Day of the Girl Child
13 October	International day for disaster reduction
15 October	Global Hand washing Day
16 October	World Food Day
17 October	International Day for the Eradication of poverty
24 October	UN Day
16 November	16 days of activism
25 November	Elimination of violence against women
1 December	World AIDS Day
10 December	Human Rights Day
18 December	International Migrants Day

YEARLY ENGAGEMENT WITH STAFF	
April	Townhall Meeting
October/ November	Townhall Meeting
24 October	UN Day Staff engagement

YEARLY ENGAGEMENT WITH PARTNERS	
24 October	UN Day Development Partners engagement

REPORTING TO THE UNCT	
March	Present updated ToR, Strategy and Costed Workplan
June	Mid – year Results
September	Update on activities
December	Results

Monitoring & Evaluation

The UNCG will be responsible for the implementation of the UN communications strategy and will report to the UNCT on joint communication activities at the country level. The UNCG chair will represent the group at UNCT meetings and update Heads of Agencies on communication highlights. The UNCG chair will present a quarterly progress report to the UNCT, receiving input from UN communication focal points.

Annual review and evaluation of the Group's activities will be conducted, which will form the basis of an annual progress report. This report will be presented to the UNCT members and posted on the UNCG shared drive.

A system for monitoring and evaluation (M&E) of communication and visibility activities is critical to ensure that activities' implementation is on track and that desired targets are achieved. The M&E effort will emphasize a system of prompt corrective actions to feedback for all communication, such as tracking responses to social posts, as well as pre-testing and post-testing of messaging.

In addition, all training and capacity-building, and information-raising activities will be evaluated by the participants. Consolidating feedback and evaluation reports will be included in the training and activity documentation. Communication will be also included as an agenda item in the partnership review meetings. Indicators and their means of verification are included in the yearly work plan.

Action Plan 2020-2023

1

OUTCOME 1

The UN achieved increased visibility of the UN in Sierra Leone and credibility with key 3 partners (Government, media and development partners), jointly showcasing UN achievements of the UNSDCF towards the SDGs.

OUTPUTS	DELIVERABLES
The Government and other political partners see the UN as an impartial, strong development partner, not as competition.	• One UN communication material is prepared and disseminated and kept updated (One UN Country Report, Newsletters, website, social media updated). • Press releases are prepared and widely disseminated with media on important and urgent matters.
• National media coverage of the UN in Sierra Leone is based on accurate information. • Journalists are well informed of UN activities to better inform the public. • Factual media reports on SL regained through international media.	• One UN communications material is prepared and disseminated and kept updated (One UN Country Report, Newsletters, website, social media updated). • Press releases are prepared and widely disseminated with media on important and urgent matters. • Media has its capacity enhanced on development matters. • Awareness about and support for the SDGs is enhanced. • Professional, trusting, responsive relations with local and international media are strengthened.
• Development partners see the UN in Sierra Leone as essential, worth supporting, results oriented, transparent, innovative, high impact oriented and efficient.	• One UN communication material is prepared and disseminated and kept updated (One UN Country Report, Newsletters, website, social media updated). • One UN communication products focusing on the UNSDCF and the SDGs achievement. • Positive stories highlighting development gains in Sierra Leone • UN common messaging delivered.

The Communication Action Plan for 2020-2023 indicates the Expected Outcomes, Outputs, Deliverables, Tactics, and Audiences that the UNCG may use when planning the yearly workplan and communication activities on behalf of the UNCT. The Action plan is a living document that may be revised throughout the cycle of the UNSDCF, in order to allow for innovative approaches and to rapidly adapt to changes in the environment, such as disasters, epidemics, and political tensions.

AUDIENCE	MESSAGING	MECHANISM (TACTICS/TOOLS)
GoSL, Political partners	UN focuses on serving all Sierra Leonean people and will coordinate with all parties necessary to facilitate its work on the ground in total impartiality. The UNCG will emphasize the UN's role and comparative advantages; highlight UN's impartiality, technical competencies, and capacity-building skills	• Use of social media and other media engagement to inform on UN efforts (and all stakeholders efforts) to reach SDGs • Meetings • Written communication • Joint events/statements • Press releases
Journalists/ Media	• The UN will inform the media of key urgent messages and press releases. • The SDGs are global and mutual goals as one depend on the other. It is everyone's responsibility to work on achieving the SDGs. • The SDGs provide an important framework for development actors, and also a measure of accountability and basis for advocacy.	• Meetings and advocacy outreach with journalists by agencies and RCO • Responding to requests for information and positions rapidly and comprehensively, providing the media with accurate, credible and reliable information. • Press briefings • Capacity building of local journalists • Relationship building with journalists • Social Media • Joint events/statements • Press releases
Development Partners	The UN is a transparent, credible and innovative organization that works together with partners with the goal of maintaining peace and ensuring the achievement of the SDGs to improve the wellbeing of Sierra Leoneans.	• Use of social media and other media engagement to inform on UN activities and achievements. • Dissemination of One UN communication products focusing on the UNSDCF and the SDGs achievement. • Meetings with Development Partners • Joint events/statements

OUTCOME 2

2

The UN effectively disseminated weekly common messaging to contribute to shifting public perception on key development indicators stated in the UNSDCF.

OUTPUTS	DELIVERABLES
Public perception on key development indicators stated in the UNSDCF are shifted to enhance development goals.	Communication material (videos, brochures, messages, statements, press releases, etc) are developed and disseminated in a strategic manner to reach the targeted public.

OUTCOME 3

3

The UN created internal awareness and ownership of the UNSCDF outcomes and UNCG activities.

OUTPUTS	DELIVERABLES
Staff has enhanced understanding on the UNSDCF outcomes, their participation on the process and take ownership of it, having a sense of pride for working for the UN and believe their contribution is valuable.	• Staff received enough information on the UNSDCF outcomes, the progress and they know where to find more information. • Positive stories highlighting development gains in Sierra Leone.
Staff is aware of relevant UNCG activities	• Advocacy around priority themes, national activities and International days is coordinated. • Staff received enough information on UNCG activities and are encouraged to participate, as necessary.

AUDIENCE	MESSAGING	MECHANISM (TACTICS/TOOLS)
General Public	• Messaging will be developed for each specific behavior identified with a need to change. • UN focuses only on serving the Sierra Leonean people, it is not working for any political party and its work on the ground is implemented in total impartiality. • UN agencies work together as One UN. Each agency's work is grounded on its area of expertise and comparative advantage	• Community messaging • Engagement with Media, development partners and GoSL to develop messaging. • Wide dissemination on social media, written media, radio. • Engagement with adolescents and youth • Engagement with influencers • Engagement with CSOs • Engagement with women and girls, PWDs, elderly

AUDIENCE	MESSAGING	MECHANISM (TACTICS/TOOLS)
UN Staff	Through agency lines we will keep staff updated on the progress of the changing footprint and how it affects them.	The UNCT and UNCG will share information with all staff to ensure they are versed on the activities of UN in Sierra Leone in a regular basis. Joint communication structures established and maintained through regular (face-to-face or virtual) meetings, joint email list; mobile text messages, newsletters and townhall meetings. Engagement with FUNSA.
UN Staff		The UNCT and UNCG will share information with all staff to ensure they are versed on the activities of UN in Sierra Leone in a regular basis. Joint communication structures established and maintained through regular(face-to-face or virtual) meetings, joint email list; mobile text messages, newsletters and townhall meetings. Engagement with FUNSA.

4

OUTCOME 3

The UN effectively communicates and conveys information/key messages internally and externally during a crisis, with support of a Communications Crisis Group, when needed.

OUTPUTS	DELIVERABLES
A Crisis Communication Groups is assembled and has tackled internal and external communications issues, on the onset of a crisis.	• Crisis communications group formed • CCG has a ToR • CCG has a strategy in place
	Development and dissemination of external messages
	Development and dissemination of internal messages on behalf of the UNCT

AUDIENCE	MESSAGING	MECHANISM (TACTICS/TOOLS)
CMT/UNCT	The messaging will be formed based on crisis	Prepare communications strategy and documents to support the UNCT/CMT
Development partners, GoSL, Media, General Public	The messaging will be formed based on crisis	CCG/UNCG/UNCT/CMT Meetings will be used to define messaging, using formalized internal channels or identifying new effective communication channels.
UN Staff	The messaging will be formed based on crisis, embedded duty of care	CCG/UNCG/UNCT/CMT Meetings will be used to define messaging using formalized internal channels or identifying new effective communication channels.

UN Sustainable Development Cooperation Framework

The UN strives to be a leading example in a peaceful Sierra Leone, contributing to sustainable and inclusive human and economic development, where human being—men, women, boys, girls are able to shape and control their lives and help develop themselves and their communities Leaving No One Behind.

The United Nations Sustainable Development Cooperation Framework (UNSDCF) 2020-2023 captures the agreement between the Government of Sierra Leone and the United Nations Country Team (UNCT) in Sierra Leone over the next four years, towards the attainment of the national development targets set in the Medium-Term National Development Plan (MTNDP) 2019-2023.

The Cooperation Framework is articulated around four priority areas:

OUTCOME 2

Transformation Governance

OUTCOME 4

Protection and empowerment of the most vulnerable

By 2023, the most vulnerable, particularly women, youth, adolescents and children (especially girls), and persons living with disabilities are empowered and benefit from increased social protection services, economic and social opportunities.

• Communities' behaviours towards women and girls' rights have changed towards increased understanding and respect of their rights.
• Legal, policy and regulatory frameworks for the protection of the rights of women, children and people living with disabilities are further developed, promoted and implemented.
• Vulnerable populations benefit from increased access to prevention, protection services related to gender-based violence (GBV), other harmful practices (child marriage, female genital mutilation, child labour, trafficking).
• Vulnerable groups have increased essential life skills and knowledge (comprehensive sexuality education and HIV education)
• Vulnerable groups have improved entrepreneurial and, financial literacy, and employability
• Statistics SL and other entities are supported in order to produce quality data for decision-making.
• Vulnerable people have increased access to and use of social protection and are more resilient to disasters and emergencies.

OUTCOME 1

Sustainable Agriculture, Food and Nutrition Security

By 2023, Sierra Leone benefits from a more productive, commercialized and sustainable agriculture, improved food and nutrition security, and increased resilience to climate change and other shocks.

• Farmers especially women, youth and other vulnerable groups to have equal access to information and decision-making opportunities on land tenure, knowledge of improved agricultural practices, inputs, technology, financial services, linkage to markets, leveraging appropriate technologies and innovations.
• Land and other natural resources (forests, minerals, marine, wetlands, etc.) are utilized in a sustainable and equitable manner.
• An enabling environment for sustainable agriculture, food and nutrition (regulatory, institutional, research and policy framework) is in place.
• Access to diversified, nutritious and safe food is increased, and adequate dietary intake is improved.
• Competitiveness and trade compliance of selected value chains is improved.
• Preparedness systems are in place and functional at community level to mitigate the impact of climate change.

By 2023, people in Sierra Leone benefit from more gender and youth responsive institutions that are innovative, accountable, and transparent at all levels and can better advance respect for human rights and the rule of law, equity, peaceful coexistence, and protection of boys and girls, women and men including those with disability.

• Democratic institutions are inclusive and the representation of women, young persons, and persons with disability in elected offices is institutionalized.
• Inclusive institutional frameworks (gender, youth and disability responsive) for peace, citizen's voices and participation for social cohesion.
• Access to justice is open to and affordable for all Sierra Leoneans and the rights of children, girls, women, men, including persons with disabilities are fully protected.
• Citizens have trust and confidence in the quality and equity of services of public institutions.
• Local governance institutions are well resourced, service delivery functions are devolved to them, and they are service oriented.
• Government has strengthened public financial management (PFM).
• Government-wide national monitoring and evaluation (M&E) system that will ensure development results is achieved.

OUTCOME 3

Access to Basic Services

By 2023, the population of Sierra Leone, particularly the most disadvantaged and vulnerable, will benefit from increased and more equitable access to and utilization of quality education, healthcare, energy and water, and sanitation and hygiene services, including during emergencies.

• Children, adolescents, young women and youth have increased access to comprehensive quality education services with improved learning outcomes.
• The population has improved WASH coverage, quality services and positive WASH behaviours.
• The population has access to integrated people-centred health services to achieve Universal Health Coverage.
• Population has improved access to renewable energy in rural areas.

ANNEX 2
UN Communications Group
Terms of Reference (ToR)

The United Nations Communications Group (UNCG) in Sierra Leone serves as the common communications Network of the United Nations (UN) System in the country. The main purpose of the UNCG is to strengthen inter-agency communications collaboration and to sustain improved visibility of the UN in Sierra Leone at the national, regional and international levels. The UNCG is responsible for planning, implementation and reporting on internal and external communication-related activities.

The UNCG is guided by the United Nations Sustainable Development Cooperation Framework (UNSDCF) Communications Strategy developed under the guidance and endorsement of the UN Country Team (UNCT).

MEMBERSHIP
Membership of UNCG is automatic for all agencies communications officers. In the instance where an agency does not have a designated/professional communications officer, a communications focal points should be nominated by the head of the Agency to represent them in the Group. However, the UNCG in Sierra Leone recommends that all UN agency should have a professional communications personnel.

CHAIRPERSON OF UNCG
The Chairperson of the UNCG will be a Head of Agency, assigned by the UNCT to coordinate the affairs of the Group. The Chairperson shall provide strategic guidance through:

• Ensuring there is a UNCG communications strategy and work plan in place
• Ensuring that results outcomes are achieved, documented, and communicated to the UNCT
• Proposing meeting agenda in coordination with the secretariat
• Chairing meetings
• Ensuring a quorum at meetings

• Ensuring that minutes are prepared in a timely manner and that they reflect accurately the deliberations and advice of the UNCG members.

In the absence of the chair, he/she should delegate a member of the UNCG to chair the Group.

SECRETARIAT
The UNRCO serves as the Secretariat to the UNCG.

The Secretariat will be responsible to send meeting invitations and to prepare the minutes of UNCG meetings in close collaboration with the Chair. Draft minutes of meetings will be circulated in a timely manner. The Secretariat will provide the UNCG with communications outreach priorities assigned by the UNCT, the Resident Coordinator or by the global UN System.

The Secretariat shall develop and maintain databases of relevant partners including the media, donors, embassies, NGOs etc.

RESPONSIBILITES OF THE UNCG

At the beginning of each year, the UNCG will develop its Annual Work Plan (AWP) in line with the Communication Strategy, and progress will be reviewed bi-annually. Under the guidance of the UNCT through the Chairperson, the UNCG will be responsible to:

• Lead implementation of a joint United Nations Sustainable Development Co-operation Framework (UNSDCF) Communications Strategy;
• Provide leadership and guidance on UNCT communications endeavors;
• Identifying new and creative ways to showcase the impacts of UN support in Sierra Leone through inter-agency collaboration;
• Promoting the visibility of the United Nations in a coherent and transparent manner through strategic messaging and 'One' voice;
• Facilitate event management for key UN events including commemorations, reports launch;
• Produce and disseminate information materials;
• Exchange high resolution photographs showcasing the work of the UN in Sierra Leone;
• Executing advocacy campaigns, including through digital platforms;
• Liaising with key partners, UN Entities, Government, media and civil society organizations for raising awareness and/or implementation of UNCT priority programmes; and
• Improve media and public relations for the UN.

GOVERNANCE

The following aspects of UNCG governance are important for consistency and transparency of its workings and advice to the UNCT.

GROUND RULES

The Group members will respect the following ground rules for all meetings:
• Respect others.
• Speak through the Chair.
• Be on time, prepared and willing to contribute to meetings and activities.
• Leave Agency hats behind during UNCG joint initiatives and meetings.
• Information sharing to be through the official email channel and through the WhatsApp forum (for non-confidential messages).
• All agencies must be represented in all meetings/events. If unavailable for a meeting/event, communicate in advance with the UNCG Chair and Secretariat as well as identify a colleague from your Agency to fill in for you.
• Respond to requests for information or content on a timely manner.

FREQUENCY OF MEETINGS

The UNCG will be meeting monthly, on the first Wednesday of the month. The UNCG will meet at least once every quarter to ensure effective tracking of progress made and challenges being encountered with implementation of the UNCG Annual Work Plan (AWP) and the Communications Strategy. Other meetings may also be called on an ad-hoc basis to attend to arising priorities.

QUORUM

The Quorum is 6 agencies inclusive of the Chair and the secretariat.

REPORTING

UNCG will report regularly to the UNCT through the Chair on progress and challenges in implementing its AWP and the Communications Strategy by providing minutes of their meetings and discussions if required.

DOCUMENTATION

The UNRCO will be the repository for all UNCG documentation deemed necessary for keeping for audit purposes. Members should have access to the UNCG documentation. The Chair should make available any documentation requested by the UNCT or any requesting agency.

AMENDMENT OF ToR

The UNCG shall review and adopt recommendations of the UNCT for amendment of UNCG ToR.

COMMENCEMENT

This ToR will come into effect on the date of UNCT approval. This date shall be documented for referencing.

ANNEX 3
Media List

No	Newspaper	Editor	Phone	Email
1	African Chronicle	John Masuba	76441211	africanchronicle2015@yahoo.com
2	Awareness Times	John Koroma	77772000	awtimes@hotmail.com
3	Awoko	Kelvin Lewis	76888695	awoko71@hotmail.com
4	AYV	Aruna Turay	79011400	africayoungvoices@ymail.com
5	Concord Times	Abu-Bakarr Sheriff	76671735	concordtimes100@yahoo.com
6	Conscious Times	Julian Faux	78300108	www.conscioustimes@yahoo.com
7	Education Microscope	Joseph Abass Sannoh	78915425	newsoneducationsl@gmail.com
8	Equity	Mohamed Issa	76696224	medbockay@yahoo.com
9	For di People	Athwah Maddie	76638025	fdpnewspaper@yahoo.com
10	Global Times	Sheikh M. Bawoh	76261962	soriefofana@yahoo.co.uk
11	Guardian Post Newspaper	James Momoh	77449692	theguardianpostsl@gmail.com
12	Independent Observer	Elias Bangura	77400438	observerpress@yahoo.com
13	Metro	Eddie Momoh	79575838	metronewspaper2@gmail.com
14	Momentum	Amara E. Keifala	76654347	momentumnewspaper@gmail.com
15	New Age Newspaper	Gibrilla E. Kanu	77702175	newagesl12@gmail.com
16	New Citizen	Sheriff Amin Kamara	88844697	newcitizenpress@yahoo.co.uk
17	New Storm	Allieu Vandi	76645614	newstormnewspaper@yahoo.com
18	New Vision	A.B.S. Massaquoi	76606586	newvisionpress2@gmail.com
19	Newswatch	Emmanuel N. Momoh	76479399	newswatchsalone@gmail.com
20	Nightwatch	Emmanuel C. Thorli	78781665	nightwatchpress@gmail.com
21	Northern Times	Sahr J. Bangah	76816768	northerntimesnewspaper@gmail.com
22	Peak Newspaper	Tamba Tengbeh	76567759	peaknewspaper2018@gmail.com
23	Premier News	Alusine Sesay	76848655	premiernews_sl@yahoo.co.uk
24	Prime Times	Mohamed K. Fofanah	88619505	primetimesnewspaper0@gmail.com
25	Public Review	George English	79119338	publicreviewsl2013@gmail.com
26	Q-sport	John Mansaray	76197616	qsportsl@gmail.com
27	Salone Times	Donald Theo-Harding	76653596	salonetimes2006@yahoo.com
28	Sierra Express Media	Adeyemi Paul	76846211	sierraexpresssl@aol.com
29	Standard Times	Philip Nevile	76897169	kindamadumbuya@yahoo.com,
30	Success	Abu Kaloloh	77547169	successnewspaper2011@yahoo.com

No	Newspaper	Editor	Phone	Email
31	The Blade	Bampia J. Bundu	76747499	thebladenewspaper@gmail.com
32	The Calabash	Amin Kef	76690922	calabashnewspaper@gmail.com
33	The Comment Newspaper	Pastor Mohamed Sesay	78300117	N/A
34	The Cotton Tree	Abubakarr S. Jalloh	76345884	cottontreenews@gmail.com
35	The Elephant	Nilmalty M. V. Kamara	76718021	vannikamara@yahoo.com
36	The Examiner	Awe Olu Davies	30200026	theexaminerpress100@gmail.com
37	The Exclusive	David Jabati	78618420	exclusivepress@gmail.com
38	The Front page	Alpheus Rogers	88436967	thefrontpage20@gmail.com
39	The Future Newspaper	Moisa S. Kekura	76707747	thefuturenewspaper@gmail.com
40	The Guardian	Alhaji Koroma	99566916	editorguardiansl@gmail.com
41	The Health newspaper	William W. Koroma	99079435	healthnewspaper287@yahoo.com
42	The Informant	Babah Kanu	88957347	informantnewssl@gmail.com
43	The Nation Business and Finance	N/A	76482792	thenation15@yahoo.com
44	The Nationalist	Mohamed Sankoh	76611986	nationalistnewspaper@yahoo.com
45	The New Chapter	Etta Metzger	78369366	tncnewspaper16@gmail.com
	Standard Times	Philip Nevile	76897169	kindamadumbuya@yahoo.com,
46	The Owl	Gibrilla E. Kanu	78665960	theowlpress@gmail.com
47	The Rural Network	Charles F. Davies	76961644	trnp@gmail.com
48	The Salone Champion	Ibrahim S. Sillah	77855755	salonechampion@yahoo.com
49	The Satellite	Desril Cole	79319674	satellitenewspaper@gmail.com
50	The Sierra Update	Mohamed Kamara	76617326	sierraupdate69@gmail.com
51	The Spectator	Victor Lewis	99999882	thespectatornewspaper@yahoo.com
52	The Times SL	David Johnson	99723440	thetimesslnewspaper@gmail.com
53	The Trumpet	Melvin Tejan Mansaray	77481473	thetrumpetpress@gmail.com
54	The Voice	Ibrahim Labor Fofana	76561546	thevoicenewspaperft@yahoo.com
55	The Watch Newspaper	Kandeh Sesay	77836994	thewatchnewspapersl@gmail.com
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